

Healthy Franklin County Leadership Meeting

Monday, January 22, 2018 • 12:00—2:00 p.m.

SHIC Conference Room 2

Members Present: Joann Cochran, Janet Daniels, Denise Esser, Nickie Fickel, Melanie Furlong, Carrie Gray, Robin Harmon, Karen Johnston, Pat McCulloh, Daphne Murray, Heather Myers, Noel Purdy, Shelly Schwartz, Annette Searfoss, Ann Spottswood, Sam Thrush, Kenny Wuertenberg

Guest: Brandi Glenn-Akers, Chambersburg Area School District

Topic	Discussion	Action
Welcome & Introductions	Noel Purdy welcomed the group to the meeting.	
Approaches to Healthy People 2030 Advisory Report	<p>Ann Spottswood shared a copy of <i>“Secretary’s Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2030: Recommendations for an Approach to Healthy People 2030”</i> (copy attached) to keep the group informed about what is happening at the federal & state levels, so the committee can keep on track at the local level. Ann said of particular interest is how they layout the approach moving forward and the rationale for the approach. It incorporates a collective impact approach.</p> <p>Ann pointed out the paragraph at the bottom of page 2, and that one objective of collective impact is to learn how the goals & objectives can be used here. She also referenced the top of page 3 regarding vision, mission, and foundational principles. Ann challenged the group to think about whether Franklin County/HFC align with these. For the foundational principles, Ann reminded the group of the health impact pyramid and to keep in mind that the big P and the little p have significant impact.</p> <p>Ann shared that this information helps keep this committee balanced and moving forward. She also provided the Healthy People 2030 website to the group for future reference.</p>	
Approval of Minutes	Joanne Cochran made a motion to approve the minutes, with a second by Sam Thrush. The minutes of October 16, 2017 were approved.	Minutes approved
Project Manager Report	<p>Communications: Noel shared a hard copy of the <i>“Healthy Franklin County Communication Platform Update”</i> (copy attached) and shared the following information:</p> <ul style="list-style-type: none"> • Integrated an events calendar, blog & Facebook since August. • Increase by 44% in sessions & 33% in users & 47% in page use. • Indicator update – created a project management tool for herself & the contractor; reviewed all 170 indicators & updated everything they could where the data was sourced at Community Commons, but found that a couple of other primary resources are no longer providing some data anymore so there is a gap. Noel will do more research on those indicators missing data & this will be discussed at the next website committee meeting. Indicators on the website are just one data source for telling the story about our community. The HFC website is secondary data, while CHNA is primary data & that is on the website as well. • Noel review the analytics since the website was launched in November 2015 through December 2017. Kenny Wuertenberg asked about the bounce rate, which was not included in the report. Noel said she would investigate it and share it with the website committee, which is meeting later in the week and will drill down a 	<p>Noel continue research on updating remaining indicators</p> <p>Noel to research bounce rate from home page</p>

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	<p>bit more in the analytics. Noel will do further research on the bounce rate from home page to other pages.</p> <ul style="list-style-type: none"> • Noel pointed out the many HFC partners who have events listed on the website. Noel reminded the group that It's free to list on the events calendar & encouraged them to use this as another way to share information about their events. • Blog posts – 15-20 posts since September; some are collaboratives. • Noel pointed out that three of the top four posts included photos of the people involved with that particular program & that's what gets people engaged with social media. • Other projects: <ul style="list-style-type: none"> ○ Received a \$4,000 grant from the County for a walking/running booklet & website enhancements. ○ Developing a HFC communication piece for community events. ○ Plans to roll out a newsletter this year (1x/month) which will be sent via email using our existing database plus list of people who've used Community Services programs/events in the past. <p>Governance Committee: This committee will be meeting in February. At the last meeting, an operations & procedure manual was approved & this group will be looking at the member recruitment process. The plan is to have everything finalized and set up by end of June 2018.</p> <p>Ad Hoc Diversity, Inclusion and Discrimination Update: Noel reported that the group has met twice since the last HFC Leadership meeting. It is a very heavy topic, and they are in an environmental scan phase right now seeing what others are doing. They are looking at things such as drop out data, things Summit Health is doing & also looking at the models others are using. Joanne shared that "heavy" is an understatement; it's huge & how do we deal with it. It is likely that it will evolve into its own task force. Noel shared that she contacted her counterpart in York & she said it's huge there as well. A couple of things they are doing in York is creating a health equity toolkit & having a conference this spring or fall. Noel will continue to watch what York is doing. Pat McCulloh shared that there was a recent Kaizen Event on inclusion & Cleveland Clinic has a toolkit which is over 200 pages. She said trying to move a little in Franklin County is a huge endeavor.</p> <p>Noel shared that Joanne brought in Marvin Worthy for a program on inclusion/diversity for the Access Task Force. Marvin will be doing two sessions in February at Coyle Free Library for another grassroots organization.</p> <p>Joanne reported that at last week's Access Task Force meeting, she developed some goals & objectives on health equity, but there was not a lot of discussion at the meeting, but afterwards she had multiple calls/emails. She said it will take more than one or two meetings/trainings for people to understand health equity. Joanne suggested that when we write goals, we need to use a very</p>	<p>to other pages.</p>

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	<p>simplified approach. The group agreed that this does have to be addressed in our community & we can't turn away from it because it's uncomfortable. We have to make people feel safe that they can express their concerns & questions. Noel shared that Marvin would say it's a courageous conversation – moving from being a bystander to having an uncomfortable conversation. It was also suggested that the faith-based community must be brought into the conversation. All of us must work at trying to educate our community starting with mutual respect.</p> <p>Noel shared that Marvin will be doing a presentation on inclusion at the Employer Roundtable (HR departments from local employers) in February or March.</p> <p>Noel reported that a racial reconciliation group is being re-booted by Central Presbyterian along with help from Marvin.</p> <p>Noel reported that the Franklin Equality Center is looking at LGBT issues, and that at Borough Council meeting tonight there is will be an agenda item seeking approval of a resolution urging the Pennsylvania General Assembly to enact legislation to protect citizens from acts of discrimination. Also, an LGBT acceptance survey is being worked on & will be pushed out into the community within the next several weeks.</p>	
Task Force Reports	<p>Nutrition: Karen Johnston reported that the full task force meets every other month with the Food Insecurity & Community Gardens sub work groups meet the other months. The Food Insecurity work group continues working on a map of emergency food banks & resources in the community. They have also started trying to formalize a program to distribute gleaning foods to the Housing Authority. They are working through how they are going to do that & what it will look like. They are also looking at toolkits to partner with other organizations regarding nutrition block parties to engage the community in different kinds of foods and fresh foods. The toolkit would walk organizations through how to organize & conduct a block party & engage people in fresh food delivery & preparation. Pat McCulloh requested that a community health worker be included in the block parties.</p> <p>Nickie Fickel is working with CASD Health & Wellness Council on their wellness policies, and Karen has been involved with Tuscarora School District with this as well. With wellness policies, Nickie will be sharing a PowerPoint on the CHNA & helping with a survey.</p> <p>Noel reported that Community Gardens sub group is working with Network Ministries to open up some plots to the community & they are working on helping to prep the land. They are also partnering with the Master Gardeners on a program on the basics of gardening & also developing relationships so master gardeners can be mentors. An intern is working on a community garden interest needs survey in Waynesboro at the Housing Authority; this is just starting.</p>	

Healthy Franklin County Leadership Meeting

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	<p>Lastly, Karen reported that two key people working with Food Insecurities & Community Gardens sub groups are scaling back their involvement due to personal issues.</p>	
	<p>Mental Health: Kenny Wuertenberg reported that the task force is meeting quarterly & work groups meet monthly. The Depression work group is planning for a wellness conference in May. Kenny shared that one of the co-chairs of this group has resigned from her job, but whoever is hired to replace her will remain involved in the work group. Adolescent workgroup has met twice & set a goal to hold school-based health fair. The Suicide Prevention Coalition is looking to partner with other community organizations to increase awareness activities for Suicide Prevention Month in September 2018. MHAFF continues to deliver suicide prevention trainings.</p>	
	<p>Access to Care: Joanne shared that this task force is keeping health equity as the goal. She shared about the health information exchanges that have been developing throughout our state. At some point, all health data would be going into one of four of these exchanges & then would get uploaded to the state & eventually to the federal level. The only way your info doesn't get into the database is if you opt out, but it would still go to state & federal. Joanne shared that the Keystone Health Information Exchange has over 5 million members & only 8,000 people have gone in & used it, so there is still a lot of work to be done.</p>	
	<p>Physical Activity: Heather Myers reported that that the Community Engagement work group merged with the group planning the community walking parties. For the new year, they are partnering with Summit Health for a walking challenge (see attached flyer). The challenge is co-branded with Healthy Franklin County & Get Fit Franklin County. The Get Fit Franklin County branding is being done to align with the surgeon general model which encourages communities to adopt a community wide theme/symbol, so this is the starting point for that. A survey of everyone who registers is being done to collect baseline data.</p> <p>As reported earlier in the meeting, a Tourism & Quality of Life grant was received to create a booklet of walking/running trails in the County and will include walking guidelines & a passport theme to encourage people to go out walking/running.</p> <p>Sam Thrush gave an update on the Built Environment. At end of 2017, they looked at the goals in the CHIP & tried to figure out what else needs added. An intern in his office assisted created an inventory and map of physical activity facilities. They are hoping to have an intern this spring to add more information. Goal is to have this inventory data on some type of website.</p> <p>The planning department inventoried and reviewed municipal policies throughout the County and will make recommendations about how they can integrate healthy community design concepts into their respective policies.</p> <p>The group also started to assess the feasibility of a bicycle library (concept of borrowing a bicycle from a central point). The concept has been discussed by</p>	

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SHIC Conference Room 2

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	<p>the Borough. At a recent meeting, two people briefed the group. One speaker was from Shippensburg University where they are already working on such a program on campus. The second person talked about a program out of Harrisburg where bicycles are recycled & refurbished & given out to kids.</p> <p>The group has met with representatives of Wilson College & the Franklin County Library System to educate them more about the bicycle library program. Brandi Glenn-Akers shared that bike theft is a big issue in CASD, so there may be an opportunity to work with them on this project.</p> <p>Sam shared that they must figure out the legalities of setting up a public program. They've been looping in Franklin County Cyclists as well.</p> <p>One of the other things they are looking at is the 2002 & 2007 County recreation/open space plan being updated. There may be the possibility of a grant to update the plan & add outcomes. The 2002 & 2007 plans were done before the County comprehensive plan.</p>	
Announcements & Updates from HFC Partners	<p>Franklin County Head Start: Annette reported that they are working on a 5-year strategic plan, and she thanked this group for the HFC website & CHNA data. She said that the next time this group meets she will hopefully have more to share about where they are headed.</p> <p>Summit Health – Heather shared that GetFitNow & community yoga classes are scheduled in both Chambersburg & Waynesboro in the next few months. Nickie shared that Grocery Store Tours will be held in February & March. March is national nutrition month & a campaign will center around that. She also shared that the 3rd grade initiative is changing this year to a super hero theme & Julia Cook will be here May 1, 2 & 3 with the kids & then on May 3 there will be luncheon & Julia will be the keynote speaker.</p> <p>Healthy Communities Partnership – Karen reported that they are starting a campaign with CASD called “Be Kind February” & they just hit the 1,500 t-shirt mark. They are getting great support from organizations within the community. They are encouraging schools & community organizations to wear the t-shirts on Fridays. Some community organizations can't do the shirts, so they just got a grant for pins for those that can't do the shirts. The film “Kindness is Contagious” will be shown at the Community Film Night on Feb 22, plus the kids will share a video they created on what kindness is. They received word that the program is taking hold in surrounding communities beyond Chambersburg. If you want a shirt, you can still order (on the HCP website), but you won't receive it until the 2nd week of February. You can also purchase a shirt for a child who can't afford one.</p> <p>Franklin County – Sam reported that In April they are having a non-motorized stakeholder meeting.</p> <p>Healthy Franklin County – Noel shared that they are working on pulling together a public health training 101 class this summer for HFC volunteers to</p>	

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	<p>reinforce the concept of public health & the work they do.</p> <p>Summit Health Community Health Workers - Pat McCulloh shared that she is very interested in programs for the people at the Towers that the community health workers could incorporate.</p> <p>Summit Health Community Services - Ann Spottswood shared about Nickie Fickel & Heather Myers' work on planning out programs for the entire year. The Wellness Hub is now up & running on the Summit Health website. Many of these programs are ways that people can engage & connect to help them on their journey.</p>	
Adjournment	Meeting adjourned at 1:30 PM.	
Upcoming Meeting Dates	<ul style="list-style-type: none">• April 16, 2018 – 12:00-2:00 p.m.• July 16, 2018• October 15, 2018	