

# Healthy Franklin County Leadership Meeting

November 19th, 2018 • 12:00—2:00 p.m.

SHIC Conference Room 2

Members Present: Pepper Carbaugh, Jan Collier, Denise Esser, Nickie Fickel, Kelly Goshen, Carrie Gray, Robin Harmon, Stacie Horvath, Karen Johnston, Todd Kline, Daphne Murray, Heather Myers, Claudia Peet, Rochelle Plummer, Noel Purdy, Shelly Schwartz, Annette Searfoss, Megan Shreve, Ann Spottswood, Sam Thrush, Marvin Worthy, Lori Young, David Grant

Members Absent: Kristin Carroll, Carla Christian, Joanne Cochran, Janet Daniels, Barb Rossini, Pat McCulloh, Jose Ricardo, Mike Ross, Melanie Furlong, Brandi Glenn-Myers, Amy Hicks

Guests: David Grant, Melissa Gross, Berwood Yost, Scottie Thompson

Topic	Discussion	Action
Welcome & Introductions	Noel welcomed the group & introductions were made. Ann conducted a group activity regarding opioid death rates from 2012-2016. The group noted the surprising low rate of deaths in Bronx County, NY. West Virginia and Kentucky's counties could be considered to be in a crisis with the opioid epidemic.	
Approval of Minutes	Motion for approval of the Oct. 15, 2018 minutes by Karen, seconded by Marvin. All were in favor.	Minutes approved
Key Informant Activity 2015 & 2018 Comparison  Data Collection Process	<p>Noel reviewed the grid of the CHNA Key Informant data collection comparison between 2015 and 2018. The focus was to organize and compare community health needs between the two years, as well as aligning the similar needs and new ones that have emerged in 2018. Noel expanded on the HIPAA constraints and the work force shortage. Karen suggested adding youth depression to the chart. Shelly mentioned issues regarding non-English speaking individuals. Megan also brought up housing issues. The discussion of adding lack of parent support/education to the chart was held. Marvin brought up the issue of creating an atmosphere where clients see more value in the skills that providers are providing, rather than focusing on their race. Noel will make these edits to the chart.</p> <p><b>Telephone Survey Instrument:</b> Berwood explained the instrument they are composing for the CHNA, and the group's part is the key informant activity. The survey would be used to retrieve data from Franklin County residents to help the advisory committee understand what the health needs are, as well as the community factors that affect health. A big part of the data collection comes from community residents. The instrument uses most of the same questions from the last CHNA to see how things are changing. Social determinants of health questions have been added to the survey surrounding economic stability, education, food, health outcomes, which will help us further understand the conditions of how people live. All of the questions are organized by topic on the handout. Berwood reviewed the telephone survey. Karen asked why the question about debt applies to the rest of the questions. Berwood explained that the places/environments where we live shape our health, and it will connect this data to which areas struggle more. By incorporating this data in the survey, we can show relationships specific to this community. For example, how does someone in poverty in Franklin county access healthcare, what conditions are they living in? David pointed out that many younger people don't buy houses currently because of student loans. The group agreed that this survey is more focused on the "why"</p>	Noel will add youth depression, non-English speaking individuals, lack of parent support/education, and natural/unconscious bias to the chart.

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	<p>for people who aren't able to do certain things in the community. Karen stressed that she feels that if someone is taking this survey over the phone, it will take time for the person to figure out what debt they have. Berwood explained that it's important to use this data to help develop programs for those that need assistance. Sam mentioned that the partners can take the information back and use it in their respective organizations and this group has the ability to bring this information to Congress to take action regarding something at the policy-level. Sam also asked if individuals would be receiving an incentive for taking this survey. Berwood said this could be considered however incentives were not used in 2015. 500 interviews is the goal for this survey however. The questions in the packet are not in the order they will be asked to the community. Berwood encouraged members to review the questions and the direction they are taking; if something doesn't belong or is missing, let them know. This is a more modern approach to gathering data; nobody else is using the social determinants of health yet for their communities. He mentioned it takes about 22 minutes to take the survey. The issue with people not taking the survey isn't refusals, it's reaching people to do the survey. Berwood explained their strategy of address-based sampling, which reaches across all members of the community, and then attempting to attach phone numbers to the addresses. They then compare responses to what is already known of the census of the population to make sure everything matches up. The last survey wasn't translated but it can be this year. Ann noted that there was a Spanish survey was done in the 2012 CHNA. Rochelle asked about possibly re-wording or expanding on the discrimination questions so people don't hang up. Berwood will do pre-testing so that this isn't a problem. He mentioned it could be possible to do follow up face-to-face interviews. Ann mentioned that Jose Ricardo did a Spanish speaking focus group for the CHNA as well in previous years. Ann asked that everyone provide feedback regarding the survey to her by Friday, Nov. 30<sup>th</sup> at noon.</p> <p><b><u>Key Informant Interviews:</u></b> Noel started the discussion of possible additional key informants that should be represented in the CHNA. She said Mike Ross would be a good contact to reach businesses and employers in the community. Karen believes employers would be a great group to conduct focus groups with. Shelly suggested addressing parents and receiving their input.</p> <p><b><u>Focus Groups:</u></b> Noel shared that they have been using the CHNA to identify stakeholder groups. She reviewed the survey done with veterans at Veterans Expo in November, and how they are doing focus groups with guidance counselors. Nickie mentioned that they have done focus groups with the school nurses as well. Megan mentioned a focus group which will help identify who landlords will rent property to. The Point and Time survey in January has no updates as far as when it will take</p>	<p>The group will look over the questions over the next 10 days and give feedback to Ann by Nov. 30th.</p>

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	place; Megan will look into this. Noel mentioned that it may be more beneficial to look at different focus groups after reviewing the telephone survey results. It was decided to move ahead with a focus group with the Spanish speaking community. Berwood said that early December will be when the survey instrument is finalized, and it will be conducted between Jan. 7 <sup>th</sup> -Feb. 24 <sup>th</sup> . The data will be reviewed in March. Ann also asked that the group focus on how they can publicize the survey to their contacts. Berwood shared that the phone ID should say Franklin Marshall College.	
Meeting Adjournment	Meeting adjourned at 1:27 P.M.	
Meeting Dates	<p><b>*NO MEETING IN DECEMBER*</b></p> <p>January 21, 2019 – 12:00 p.m.-2:00 p.m. (Martin Luther King Jr. Birthday)</p> <p>February 18, 2019 – 12:00 p.m.-2:00 p.m. (Presidents Day)</p> <p>March 18, 2019 – 12:00 p.m.-2:00 p.m.</p> <p>April 15, 2019-12:00 p.m.-2:00 p.m.</p>	